













FORGING COLLABORATIONS FOR SHARED PROSPERITY AND SUCCESS

# ABOUT APEA 2024

The prestigious Asia Pacific Enterprise Awards (APEA) is a Regional Awards Recognition program recognizing entrepreneurial and corporate excellence. APEA aims to band leading entrepreneurs and organizations across Asia to spur greater innovation, fair practices and growth in entrepreneurship, creating a successful entrepreneurial ecosystem which will then shape Asia to sustainable economic and social growth.

Themed "Forging Collaborations for Shared Prosperity and Success", the APEA 2024 aims to honor and celebrate visionary business leaders and enterprises who epitomize corporate prosperity and growth achieved through collaborative efforts, with a dedicated emphasis on mutual benefits. This theme embodies the core principles of cooperation, sharing, and a commitment to fostering an environment characterized by openness, inclusiveness, and mutual learning. It places a spotlight on the indispensable role played by partnerships in realizing a win-win situation, which is vital to accelerating sustainable enterprise development and contributing to global economic advancement.

SINCE **2007** 

PAST WINNERS >2000

COUNTRIES & MARKETS **16** 

PAST WINNERS' NET WORTH >USD50BIL

# HIGHLIGHTS -

# **EMPOWER**

Leverage APEA alumni's privilege to receive priority invitations for the following international summits and forums:

- · International CSR & Sustainability Summit 2024
- Asia Economic Forum 2024
- International Innovation Summit 2024 (Note: Free admission)



# CONNECT

Discover new business opportunities and expand affiliation with thriving peers and APEA's alumni.



# **FEATURE**

Gain recognition and exposure with your award-winning achievement showcased on over 300 local and international media outlets.

# ABOUT YOUR NOMINATION

There is an in-depth search and selection process for nominations of the Awards composed of primary, secondary, and tertiary research by Enterprise Asia's research division.

Industry experts and market participants then assimilate data from secondary research to determine best practices in the industry. This serves as a testimony to pre-qualify an enterprise and/or entrepreneur for the awards. All collaterals submitted by nominees, and information derived by analysts are collated to permit the quantitative and qualitative audit.

Enterprise Asia believes and observes transparency and accountability in all of its undertakings. This is extended to the judging process as well. Enterprise Asia strives to share as much information as possible on the judging process. However, there are several aspects of the judging process that must be kept confidential, in order to maintain a fair, independent and effective evaluation. The below conditions are maintained at all times for the judging process:

NOMINATION PROCESS

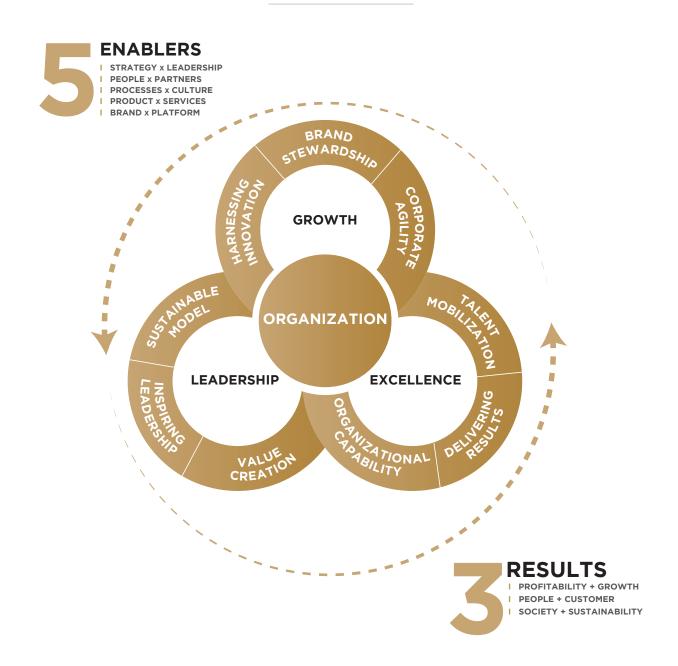
- · The entire judging process is exclusive to the panel of judges.
- · Details of the jury panel are kept confidential to discourage soliciting and maintain impartiality.

# **RESEARCH & ANALYSIS** NOMINATION Shortlisting of Nominees Completion of Nomination Form Submission of Supporting Documentations **JUDGING PROCESS AUDIT / VERIFICATION** · Audit by Official Auditors · Scorecarding System by Independent Jury Panel • On-site Visit · Verification of Supporting Documentations WINNER AWARDS PRESENTATION Gala Dinner ANNOUNCEMENT **ENTERPRISE ASIA LINCHPIN OF POST-AWARDS** Media Publicity Winners Gallery **ASIA AWARDS 2024**

Networking in Participating Countries
 Participation in Enterprise Asia activities

# JUDGING PARAMETERS

# **EA.gle FRAMEWORK**



The EA.gle Framework is the proprietary model developed through years of research and real-life input from top entrepreneurs and leading businesses. At the heart of the model is the development of purpose and vision for organizations, supported by agile and effective leadership at all levels, resulting in the creation of value and delivery of consistent results.

As the overarching strategic framework defining successful organizations, the EA.gle Framework is a proven model for measuring the coherence of the entrepreneur and organization's vision and purpose against actual results and readiness for current and future challenges.

# AWARD CATEGORIES



#### **ENTREPRENEUR OF THE YEAR AWARD**

An entrepreneur who have shown exceptional leadership and are the captains of their respective industries. Going beyond building businesses, recipient of the Entrepreneur of the Year Award must have shown demonstrated stewardship of his or her industry, while championing the growth and sustainability of the community, market and country.

Criteria: Strictly by-invitation only, only one winner will be accorded for each industry in each market. Recipients would likely to be in continued leadership of a registered business for no less than 5 years, with a minimum annual turnover of USD 50 million (manufacturing/trading/real estate) / USD 30 million (services/agriculture/technology); on top of all other criteria defined and determined by Enterprise Asia.

#### **MASTER ENTREPRENEUR AWARD**

Awarded to outstanding entrepreneurs who have demonstrated entrepreneurial attributes that serve as role models for emerging entrepreneurs, including the tenacity and perseverance to continue innovating. These individuals continue to provide the vision and direction to their companies.

**Criteria:** Nominees must be in continued leadership of a registered business for no less than 2 years, with a minimum annual turnover of USD 5 million (manufacturing/trading/real estate) / USD 3 million (services/agriculture/technology). All entries must be entered in the country chapter where the organization is based.



#### **FAST ENTERPRISE AWARD**

Awarded to enterprises that have demonstrated rapid growth, in terms of revenue, market share, user base, profit and/or brand recognition.

**Criteria:** Nominees must be a registered business with a minimum operating period of one year and annual turnover of USD 2 million. All entries must be entered in the country chapter where the organization is based.

### **INSPIRATIONAL BRAND AWARD**

Awarded to brands that are both inspired and inspiring. These are transformational brands that seek to promote goodness, wellness and/or sustainability – the 'heroes' within the brand universe

**Criteria:** Nominees must be market-ready brands with measurable metrics in any product or services category and annual turnover of USD 2 million. All entries must be entered in the country chapter where the organization is based.

### **CORPORATE EXCELLENCE AWARD**

Awarded to organizations that have demonstrated effective talent mobilization and organizational capability to deliver consistent business results; while remaining aligned to the organization's purpose.

**Criteria:** Nominees must be a registered businesses with a minimum operating period of two years and annual turnover of USD 3 million. All entries must be entered in the country chapter where the organization is based.

# WHY PARTICIPATE

### SHOWCASE YOUR SUCCESS



Winning the APEA is a recognition and an independent endorsement of your achievement and effortlessly improving your brand visibility.

# ENHANCE CREDIBILITY



Signify yourself and your organization as the leader of the industry, which can assist to gain an advantage over your competitors.

# **BUILD CONNECTIONS**



Network and share business opportunities with alumni from all across Asia.

# **GENERATE PUBLICITY**



Enhance your media mileage through local and regional media coverage.

# REINFORCE CONFIDENCE



Uplift your team's morale, reinforce investor's confidence and inspire public and customer's trust.

# **EXPAND NETWORKS**



Gain priority access to all Enterprise Asia's programs in the region.

# PAST WINNERS































































































































































































# **TESTIMONIALS**



HUI WING MAU
Chairman and Executive Director
Shimao Group

"I am exceptionally glad and surprised to be awarded the Lifetime Achievement Award. All the best to APEA in becoming better every year, and being successful in promoting the spirit of Entrepreneurship."



DR. ELEANOR KWOK
Vice Chairman
Sa Sa International Holdings
Limited

"I am very honored to receive recognition from Enterprise Asia as a token of appreciation for my personal and my staff's contribution. My personal philosophy has always been to stay passionate about work, be fully dedicated, and strive to improve and work towards my goal, and tackle challenges positively so as to develop business."



DR. LUI CHE-WOO Chairman & Founder K. Wah Group

"I am very grateful to Enterprise Asia for this honour. The APEA is not only a recognition to entrepreneurs, but also a platform for us to share, discuss and expand our ideas and



RAHUL BAJAJ Chairman Bajaj Group

"Entrepreneurship is essential to any country's economic growth. Enterprise Asia is helping countries, economies and entrepreneurs to grow - and that's truly admirable."



**SHOBANA KAMINENI** 

Executive Director Apollo Hospitals Group

"We truly have evolved with the times and audiences' needs, which I believe demonstrates our ability to constantly innovate and adapt, ensuring exciting progress in days to come. Thank you Enterprise Asia for recognizing our effort and for empowering women like us by presenting me with the woman Entrepreneur of The Year award."



CHAIRUL TANJUNG

Chairman and Founder CT Corp (Indonesia)

"Enterprise Asia, justly deserves credit for providing an invaluable opportunity to entrepreneurs in the region, in the form of the APEA awards and their other programmes. These opportunities are extremely rare these days and can truly help develop entrepreneurship in the current economic climate."



TAN SRI DR. LIM WEE CHAI

Executive Chairman Top Glove Corporation Bhd

"Top Glove will continue on our journey to be the number one rubber glove brand in the world. Thank you Enterprise Asia for awarding this Lifetime Achievement Award, encouraging me and my company to move forward."



TAN SRI DATO' SERI DR. YEOH TIONG LAY

Founder and Chairman YTL Corporation

"I have been in this business for over 60 years and if you ask me 'what is a good business philosophy?' I would say: always build a business to last – put people first, be honest, be trustworthy and hardworking. This award will help me share this philosophy with other entrepreneurs, to further enrich our Asian entrepreneurship."



**TONY TAN CAKTIONG** 

Chairman Jollibee Foods Corporation

"Nowadays everything is global, our standards are world standards, which is why we are able to win this (APEA)."



**CHOO CHONG NGEN** 

Founder & Chairman Hotel 81

"This is a very good platform for entrepreneurs who wish to expand regionally. I am delighted to win this prestigious award. This accolade is made possible by the hard work and dedication of my team."



**KWEK LENG BENG** 

Executive Chairman Hong Leong Group

"I am humbled to receive this award, it means a lot to me and my employees. The event was wonderful, and it's one of the highlights in my life."



**DOUGLAS TONG HSU** 

Chairman & CEO Far Eastern Group

"Thank you Enterprise Asia for recognizing myself and Far Eastern Group for this Special Achievement Award and creating a milestone for us. I believe that Taiwan is full of entrepreneurship spirit and will continue to evolve and challenge the ever changing business landscape."



RIT THIRAKOMEN

Chairman & CEO MK Restaurant Group Public Company Limited

"I started my journey with a dream, and through the support and encouragement of my peers, I have realized my dream. Enterprise Asia, with its APEA award is one such inspiration and encouragement that has helped me achieved my success."



**SUPALUCK UMPUJH** 

Chairwoman The Mall Group Co., Ltd.

"I would like to express my heartfelt gratitude on receiving the Entrepreneur of the Year award from APEA Thailand 2019. This prestigious award will motivate me and my organization a full commitment on developing future projects in Thailand."



RIZWAN SAJAN Founder & Chairman

Danube Group

"Winning the Special Achievement Award of this regional recognition programme is a testament to Danube's excellent reputation for quality, reliability, and business practices."



DANG VAN THANH Founder & President TTC Group

"APEA truly is a great platform for entrepreneurs in the region to meet and network. We don't only meet local entrepreneurs, but also entrepreneurs from across the region, which is a very good opportunity to expand and enhance our





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